

THE PATH FORWARD FOR O'AHU

KE ALA I MUA



O'AHU REGIONAL TRANSPORTATION PLAN 2045

ORTP 2045 Public Participation Evaluation of Phase 1

Presentation Highlights

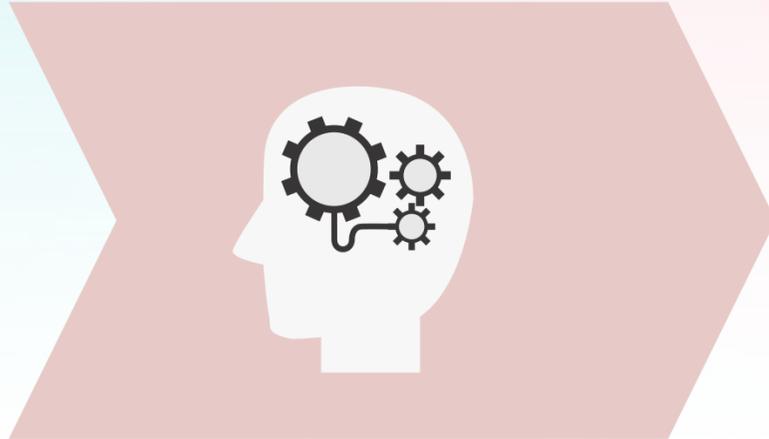
- ORTP 2045 Public Participation: Phase 1
 - Public Participation Plan Goals
 - ORTP Public Engagement Objectives
 - Phase 1 Outreach Strategies
 - Evaluation
 - Questions & Discussion



ORTP 2045 PUBLIC
PARTICIPATION: PHASE 1

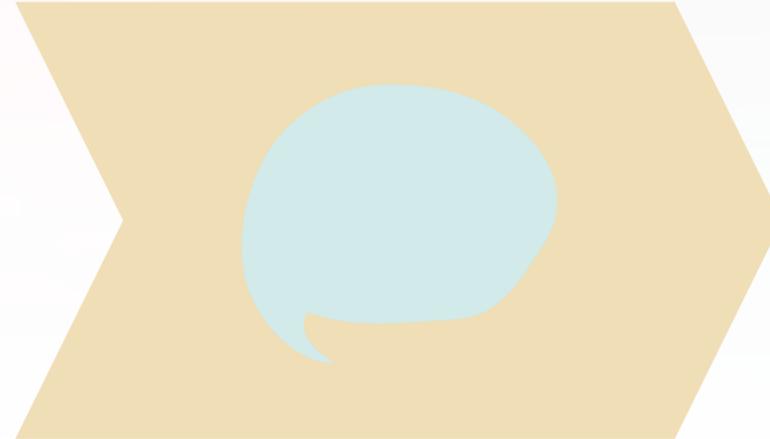
ORTP 2045 PUBLIC ENGAGEMENT & PARTICIPATION

Phase 1



Understand what the public's ideal transportation vision is and their transportation goals for the future

Phase 2



Collect feedback from the public on proposed transportation projects and programs, as well as how to fund projects and programs on our "wish-list"

Phase 3



Collect feedback on the draft plan

The public will be involved early and continuously in the decision-making process.

Selected public participation techniques will match the purpose

All residents and mandated stakeholders will be given the opportunity to participate

Progress in achieving the above goals will be measured, and results reported

The public will be provided with clear, timely, and accurate information for meaningful participation

Outcomes of public participation will be communicated and managed in realistic and pragmatic ways

ORTP 2045 Public Engagement & Participation

Public Participation Plan
Goals

Stimulate dialogue and offer opportunities for public input regarding transportation challenges faced on O'ahu

Review public participation techniques of other public agencies

Solicit participation from a broad range of groups and individuals in the 2045 ORTP decision making process

Collect and analyze participation data to effectively evaluate and address the diverse mobility needs of the island's residents, visitors and business owners

Provide information and raise awareness about the 2045 ORTP

Cultivate support for and understanding of the transportation improvements outlined in the 2045 ORTP

ORTP 2045 Public Engagement & Participation

Phase 1 Objectives

Outreach Strategies



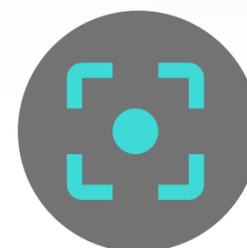
Information &
Outreach Booths



Online Survey



Committee
Meetings



Focus Groups



Online
Engagement

EVIDENCE

OahuMPO facilitated dialogue through information and outreach booths, online surveys, focus groups, and online engagement.

OBJECTIVE

1.1

Stimulate dialogue and offer opportunities for public input regarding transportation challenges faced on O'ahu.

Objective 2.1

Overall Participation

Objective 2.1: Solicit participation from a broad range of groups and individuals in the 2045 ORTP decision making process.

Evidence: OahuMPO utilized the information booths, survey, and focus group to gather information on participants.

This information helped to provide insight to the demographics of the participants and allows for further evaluation of the level of participation from different groups.

	INFO BOOTH	SURVEY	FOCUS GROUP
# OF EVENTS	43	ONLINE	12
PARTICIPANTS	3063	226	120
ZIP CODES REPRESENTED	93.75%	35.29%	56.25%
INCOME LEVELS REPRESENTED	N/A	100%	100%
GENDER REPRESENTED	100%	100%	100%
ETHNICITY REPRESENTED	N/A	100%	100%
AGE REPRESENTED	N/A	100%	100%
LANGUAGES REPRESENTED	N/A	100%	90%

Objective 2.1

Income

INDIVIDUAL INCOME	SURVEY PARTICIPANTS	FOCUS GROUP PARTICIPANTS
<\$15K	9%	12%
\$15-30K	11%	7%
\$30-50K	12%	15%
\$50-75K	15%	26%
\$75-100K	15%	17%
\$100-150K	16%	13%
<\$150K	21%	10%

*117 out of 120 participants provided income information *188 out of 226 survey participants provided income information *This information was not collected for information and outreach booth participants.

HOUSEHOLD INCOME	HONOLULU COUNTY HOUSEHOLDS
\$15K-\$24,999	9%
\$25,000-\$34,999	11%
\$35,000-\$49,999	12%
\$50,000-\$74,999	15%
\$75,000-\$99,999	15%
\$100,000-\$149,999	16%
\$150,000-\$199,999	21%
\$200,000 OR MORE	21%

U.S. Census Bureau (2018). Income in the past 12 months (In 2018 Inflation-Adjusted Dollars)

Objective 2.1

Age



AGE	HONOLULU COUNTY	SURVEY PARTICIPANTS	FOCUS GROUP PARTICIPANTS
UNDER 18	21.62%	7%	0%
19-24	6.55%	21%	6%
25-34	14.51%	21%	26%
35-44	15.38%	19%	22%
45-54	14.44%	18%	9%
55-64	9.68%	12%	16%
65+	17.82%	18%	22%

*214 out of 226 survey participants provided age information

*120 out of 120 focus group participants provided age information

*This information was not collected for information and outreach booth participants.

U.S. Census Bureau (2018). Age.

Objective 2.1

Gender



GENDER	HONOLULU COUNTY	SURVEY PARTICIPANTS	FOCUS GROUP PARTICIPANTS
MALE	51%	43.19%	44%
FEMALE	49%	55.4%	56%

*213 out of 226 survey participants provided gender information

*120 out of 120 focus group participants provided gender information

*This information was not collected for information and outreach booth participants

Objective 2.1

Language



LANGUAGE	SURVEY PARTICIPANTS	FOCUS GROUP PARTICIPANTS
ENGLISH	81%	76%
MORE THAN 1 LANGUAGE	15%	23%
NON- ENGLISH	4%	2%

*208 of 226 survey respondents provided language information
*120 of 120 focus group participants provided language information

Objective 2.1

Vehicle Ownership



HOUSEHOLD VEHICLES	HONOLULU COUNTY
ZERO	9.2%
1	35.2%
2	34.5%
3+	21.2%

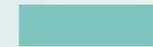
Source: U.S. Census Bureau (2017). Vehicles Available

HOUSEHOLD VEHICLES	SURVEY PARTICIPANTS	FOCUS GROUP PARTICIPANTS
ZERO	10.18%	5.9%
1	29.65%	24.6%
2-3	51.77%	55.1%
4+	8.41%	14.4%

*226 of 226 survey respondents provided household vehicle information
*118 of 120 focus group participants provided household vehicle information

Objective 2.1

Representative Participation



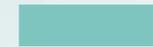
	% OF OAHU BY PLANNING AREA	INFORMATION AND OUTREACH PARTICIPANTS	SURVEY PARTICIPANTS	FOCUS GROUP PARTICIPANTS	OVERALL PARTICIPATION
PUC	45%	44%	57%	36%	48%
CENTRAL O'AHU	18%	13%	9%	8%	12%
'EWA	12%	11%	12%	8%	10%
KO'OLAUPOKO	11.5%	9%	8%	8%	8%
WAI'ANAE	5%	8%	2%	10%	8%
EAST HONOLULU	5%	3%	7%	10%	3%
NORTH SHORE	2%	3%	3%	10%	3%
KO'OLAULOA	1.5%	9%	1%	10%	8%

*203 of 226 survey respondents provided zip code information

*3,223 of 3,409 total respondents provided zip code information

Objective 2.1

Representative Participation



	% OF OAHU BY PLANNING AREA	INFORMATION AND OUTREACH PARTICIPANTS	SURVEY PARTICIPANTS	FOCUS GROUP PARTICIPANTS	OVERALL PARTICIPATION (ALL OUTREACH STRATEGIES COMBINED)
PUC	45%	44%	57%	36%	48%
CENTRAL O'AHU	18%	13%	9%	8%	12%
'EWA	12%	11%	12%	8%	10%
KO'OLAUPOKO	11.5%	9%	8%	8%	8%
WAI'ANAE	5%	8%	2%	10%	8%
EAST HONOLULU	5%	3%	7%	10%	3%
NORTH SHORE	2%	3%	3%	10%	3%
KO'OLAU LOA	1.5%	9%	1%	10%	8%



*203 of 226 survey respondents provided zip code information

*3,223 of 3,409 total respondents provided zip code information

Objective 3.1

Evidence

Objective 3.1: Provide information and raise awareness about the 2045 ORTP

OUTREACH MATERIALS

NUMBER OF LANGUAGES OUTREACH MATERIALS WERE TRANSLATED TO OR WERE OUTREACH MATERIALS TRANSLATED WHEN REQUESTED?

METRICS

0 AND NONE REQUESTED

ONLINE ENGAGEMENT

NUMBER OF FACEBOOK POSTS

63

NUMBER OF FACEBOOK VIEWS AND ENGAGEMENT

AVERAGE 50-70 PER POST

WAS INFORMATION AND OUTREACH BOOTH LOGISTICS AND ACCESS TO THE ONLINE SURVEY PUT ON THE ORTP WEBPAGE?

YES

Objective 3.1

Evidence

Objective 3.1: Provide information and raise awareness about the 2045 ORTP

COMMITTEE MEETINGS	METRICS
TIMELY NOTICE OF COMMITTEE MEETINGS WHERE THE ORTP WAS BEING DISCUSSED?	YES
MEETINGS ARE LINGUISTICALLY AVAILABLE TO 100% OF PARTICIPANTS, WITH 6 WORKING DAYS ADVANCE REQUEST FOR TRANSLATION.	NO
MEETING ANNOUNCEMENTS OFFERED TRANSLATION SERVICES WITH ADVANCE NOTICE TO PARTICIPANTS SPEAKING ANY LANGUAGE WITH AVAILABLE PROFESSIONAL TRANSLATION SERVICES.	NO
MEETINGS ARE ACCESSIBLE FOR DEAF PARTICIPANTS AND AN AUXILIARY AID OR SERVICE WILL BE MADE AVAILABLE WITH 6 WORKING DAYS ADVANCE REQUEST.	YES
ALL MEETINGS ARE ACCESSIBLE UNDER THE REQUIREMENTS OF THE AMERICAN'S WITH DISABILITIES ACT (ADA COMPLIANT)?	YES

EVIDENCE

For both the implementation of the public participation process and the reporting/analysis of the efforts, OahuMPO referred to the public participation techniques of other similarly sized MPO's around the nation.

OBJECTIVE

4.1

Review public participation techniques of other public agencies.

EVIDENCE

Data regarding mobility needs of the island's communities were collected during focus group and survey efforts. This information was then considered by staff in the writing of the vision, goals, and prioritization process. Feedback from the community supported “safety” as a top priority, and the prioritization process reflects this with safety criteria given the most points, along with maintenance.

OBJECTIVE

5.1

Collect and analyze data to effectively evaluate and address the diverse mobility needs of the island’s residents, visitors and business owners.

EVIDENCE

The results of public outreach phase one were presented to OahuMPO advisory committees and the Policy Board, shared on the website, and posted to the OahuMPO Facebook.

OBJECTIVE 6.1

Cultivate support for and understanding of the transportation planning process outlined in the 2045 ORTP.

Committee and Community Feedback

“
Thank you for all that you do for **bettering** the **alternate transportation** issues on Oahu.
”

“
While the **transportation** of Hawaii (to me) is quite **stressful** overall, I know that if we can **alleviate** the **amount** of **vehicles** on the road it would create so many **positive environmental impacts!** I hope we can all **work together** quickly to make this change.
”

“
Thank you so much for this opportunity and I'm **grateful** to **voice** my opinion and see if I voiced my opinion enough for **actions** to act upon.
”



DISCUSSION:
AREAS FOR
IMPROVEMENT

Improvement areas:



Rethinking engagement by focus groups



Engaging young and middle-aged populations



Translating materials to be more linguistically available



Collecting demographic data which better corresponds to state and national level data

THE FOCUS GROUP SESSIONS REACHED ONLY 45% OF ZIP CODES AND 120 PARTICIPANTS

These numbers are significantly low in comparison to other outreach techniques used

THE FOCUS GROUPS SAW LIMITED PARTICIPATION FROM LOWER INCOME GROUPS, PARTICULARLY <15K, 15-30K, AND 30-50K BRACKETS

The current poverty level for the state of Hawai'i is \$30,130 for a family of four, and the low income threshold for a family of four is \$93,300

The percent of the O'ahu population currently living below the poverty threshold is 30.5% (U.S. Census)

STRATEGIES

Community input platforms/tools

- Online social engagement platform

Public meeting by targeted population

RETHINKING ENGAGEMENT BY FOCUS GROUPS

THE POPULATIONS MOST REPRESENTED IN THE SURVEYS AND FOCUS GROUPS ARE IN THE 25-34, 35-44, AND 65+ BRACKETS

While these ranges do support young working people and potentially retired community members, OahuMPO can further efforts to better include the 18 and below, 19-24, and 45-54 brackets. This would clarify more in-depth needs of young people, college students, and transitioning middle aged populations.

STRATEGIES

- Engage with student organizations on campus
 - Ex. Graduate Student Organization; Student Life and Development; Warrior Rec Center, public schools
- Reach out directly to all government agencies to circulate surveys and information
- Circulate information and links to our surveys via QR code at DMV and City Hall locations

ENGAGING YOUNG AND MIDDLE-AGED POPULATIONS

THE TOP FIVE LANGUAGES OTHER THAN ENGLISH SPOKEN AT HOME IN THE STATE OF HAWAI'I INCLUDE: TAGALOG, ILOCANO, JAPANESE, SPANISH AND HAWAIIAN

STRATEGIES

- Translate meeting materials when given 6 day advance request
- Provide brief flyers in the five top languages spoken in Hawai'i at outreach events
- Consider the use of QR codes to have materials automatically translated for participants
- Translate final reports in the top five languages to be put on our website

TRANSLATING MATERIALS AND MEETINGS TO BE LINGUISTICALLY AVAILABLE

WHEN RESEARCHING THESE STATISTICS, OAHUMPO NOTED THE DIFFERENCES IN HOW THE DATA WAS COLLECTED BY NATIONAL/STATE ENTITIES AND OAHUMPO DATA COLLECTING TOOLS

Survey and focus groups were inconsistent with income brackets, race options, and languages with U.S. Census data and the State of Hawai'i Department of Business, Economic Development & Tourism data

STRATEGIES

- Refer to national and state level data collections when preparing survey and demographic collecting materials for outreach

COLLECTING DEMOGRAPHIC DATA ABOUT PARTICIPANTS



QUESTIONS & DISCUSSION

MAHALO

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